



# Traverse PC

## TPC Connection

Traverse PC is committed to the success of the people we serve. To that end we offer complete coverage with the TPC Connection. For a small investment in an annual subscription, Traverse PC provides you with the tools and support you need to be successful.

It's all about knowing what you want to do and doing it *Successfully*.

It's all about being *Connected*.

### What is the Connection?

You've probably figured out by now that the cost of software ownership doesn't end when you purchase a program, it really just begins. There's the cost of learning the software, getting technical support when you need it, installing it on a network, software updates, administrative overhead from the IT department and sometimes new hardware to make the software run faster. It can add up fast and usually does.

Here at Traverse PC we understand these costs. We understand how they can get out of control and how to bring them back in line. That's where the TPC Connection comes in.

The TPC Connection is all about managing and controlling your **total software ownership costs**. You know how much the software will cost you each year, ahead of time. There are **no** surprises and **no** 20/20 hindsight.

### Who is the Connection for?

The TPC Connection is for anyone who prefers to manage their software ownership costs. If you submit a line item for software in a corporate or agency budget, prefer to pay *up-front* and save, tend to stay current with TPC Desktop updates, anyhow, or think in terms of **total software ownership costs**, the Connection is for you.

### How much does it cost?

The annual cost of the Connection varies by edition.

Personal	\$160* (originally \$399)
Premium	\$280* (originally \$499)
Professional	\$400* (originally \$599)

\*new pricing

The better question however is, **How much does it save?** The answer is a lot! Over \$900 a year if you add up all the pieces.

### What is a Subscription?

You subscribe to the TPC Connection just like you subscribe to a newspaper or magazine. You pay an annual fee at the beginning of the subscription. When the subscription expires you choose whether or not to renew. It's that simple and easy.

### What comes with the Connection?

The TPC Connection provides you with:

- 1) Five Star Priority Technical Support (\$299 value)
- 2) Program Updates for the year (\$300+ value)
- 3) Four 30 Minute On-Line Training Sessions (\$200 value)
- 4) Learning Guide Set (\$99 value)
- 5) TPC Cap or T-Shirt (\$15 value)

### 5 Star Priority Technical Support

Got a question? Call, fax or e-mail us and get the answer. You'll talk with a real person who knows how to double an angle, download data, archive a drawing and just about everything else you do every day. We still run our own survey business and do over 100 surveys a



